

MEDIA ADVISORY

Monday, October 6, 2008

Bill Warren Training Centre celebrates grand re-opening after \$2.2 million expansion

CODA's most recent capital investment reinforces its commitment to Nordic sport excellence in Canada.

Calgary, AB – Calgary Olympic Development Association (CODA) celebrates the grand re-opening of the recently expanded Bill Warren Training Centre (BWTC) at the Canmore Nordic Centre in Canmore, Alberta. Due to increased usage demand by athletes, coaches and training staff, the BWTC underwent a \$2.2 million expansion.

“The recent expansion reinforces the Bill Warren Training Centre’s continuing role as the hub location for Nordic sport in Canada and further compliments the world-class trail system at the Canmore Nordic Centre,” said Guy Huntingford, CODA president and CEO. “The BWTC is an integral part of CODA’s vision of a Canadian Centre of Sports Excellence.”

New facilities include an expanded weight room with high performance training equipment, new regeneration and medical rooms, advanced testing and biochemistry labs, and new coaching and administrative offices.

According to Al Maddox, Cross Country Canada’s (CCC’s) executive director, the BWTC is critical for CCC success. “Expanding our capacity for delivering excellence in 2010 represents our key mission over the short term. CODA’s delivery of this expanded and enhanced BWTC is a crucial step in enabling Cross Country Canada to deliver the highest level of program support to our athletes all under one roof.”

- WHAT:** CODA celebrates the grand re-opening of the recently expanded Bill Warren Training Centre
- WHEN:** Friday, October 17, 2008
11:30 a.m. Grand re-opening and facility tour
12:00 p.m. BBQ luncheon with Nordic athletes
- WHO:** Guy Huntingford, CODA president and CEO
CODA Board of Directors
Elite Canadian Nordic Athletes
- WHERE:** Bill Warren Training Centre
Suite 100, 1995 Olympic Way, Canmore, Alberta

Directions to the Bill Warren Training Centre: From Calgary, take the Three Sisters Exit off of the TransCanada highway and head west for 5km on the Three Sisters Parkway. Turn right onto Three Sisters Drive for 1km. Turn left onto Spray Lakes Road and follow the signs to the Canmore Nordic Centre.

CODA provides world-class sport facilities where Canadian athletes can discover, develop and excel. CODA owns and operates Canada Olympic Park, the Bill Warren Training Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, and Camp Green on Farnham Glacier. A not-for-profit organization, CODA supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation’s top athletes and the general public. CODA also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on CODA please visit www.coda.ca.

- 30 -

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